WELCOME TO CLUE TOWN’S ATLANTA UNITED INDOOR HUNT!

This half of the book contains a series of puzzles that can be solved anywhere indoors. Each puzzle solution will reveal information about Atlanta United’s historic journey. You will need a writing utensil, scissors, tape, and a ruler. Completion time is approximately 30 minutes.

Ready to solve the indoor hunt? Proceed to Indoor Hunt Puzzle #1.
INDOOR HUNT PUZZLE #1:
FORMATION

On the next page are three strips of double-sided text separated by dashed lines. Use scissors to cut along the three dashed lines.

At the end of each strip is a circled number. Find its matching number at the end of another strip. Tape the ends of those strips together.

When the three strips are correctly taped, they will form a looped surface with one continuous side called a mobius strip.

Read the text on the mobius strip to learn about the formation of Atlanta United. Information from the strip will be used to solve the next puzzle.
Falcons that could also attract a Major League Soccer franchise. United would become the 22nd franchise in the league.

Arthur Blank announced that his AMB Group was owned by Home Depot's co-founder Art.
It marked the return of a first division soccer team. In May 2012 AMB Group, a sports and entertainment terms for a new stadium the following year. In April had been awarded an MLS expansion club. Atlanta has presented a new stadium for the Atlanta.
INDOOR HUNT PUZZLE #2:
BUILDING THE TEAM

Owner Arthur Blank, Team President Darren Eales, and Technical Director Carlos Bocanegra sought a head coach. They recruited Gerardo “Tata” Martino, who had clout as a coach for many of the world’s top teams, including Argentina and Barcelona. The name recognition of “Tata” and Atlanta United’s management attracted rising soccer talent from around the world. South American star Josef Martinez, league veteran Michael Parkhurst, and US National Team goalkeeper Brad Guzan shaped the early identity of Atlanta United.

Find the two words that come before “matches” on the mobius strip. The next two pages feature letters around a soccer field. Use a ruler to draw a stright line connecting the letters that spell the two words on the mobius strip. The letter path will intersect with words revealing an important attribute that Tata brings to the team.
INDOOR HUNT PUZZLE #3: SEASON 1 - UNITE

Atlanta United's first regular season match was played on March 5, 2017 at Bobby Dodd Stadium on the Georgia Tech campus. The team lost 2–1 to New York Red Bulls. The following week Atlanta United won its first match 6–1 against Minnesota United FC.

Atlanta United finished the 2017 season tied for third place in the Eastern Conference, an amazing accomplishment for an inaugural season. The club faced Columbus Crew in its first playoff game. After 120 minutes of scoreless action, the match was decided by a penalty shoot-out, which Columbus won 3–1 to eliminate Atlanta.

On the next page are vertical and horizontal boxes. Write the fourth and fifth words from the previous solution into the blank boxes.
Now solve the code below by replacing each pair of letter-coordinates with their intersecting word on the grid. The solution will reveal a momentous occasion during Atlanta United’s first season.

**CODE:**

<table>
<thead>
<tr>
<th>G-L</th>
<th>I-Y</th>
<th>K-E</th>
<th>I-S</th>
<th>G-Y</th>
</tr>
</thead>
<tbody>
<tr>
<td>C-E</td>
<td>G-S</td>
<td>N-S</td>
<td>C-Y</td>
<td></td>
</tr>
</tbody>
</table>
A re-energized team achieved steady wins in 2018, which allowed Atlanta United to qualify for the 2018 MLS Cup. The team won 2-0 against the Portland Timbers to become the 2018 MLS Champions in only their second season. It was the first championship title for the City of Atlanta since the Braves won the 1995 World Series.

The 2018 MLS Cup was Tata’s final game as Atlanta United's head coach. He was named 2018 MLS Coach of the Year. Similarly Josef Martinez was awarded the 2018 Major League Soccer MVP. He set an MLS record for most combined regular-season and postseason goals at 35. In his two seasons with Atlanta United, Martinez netted 54 goals in 60 regular-season and post-season games.
Follow each letter’s arrowed path and write the same letter in the linked boxes. The solution will reveal a special detail about the MLS Cup Trophy.
INDOOR HUNT PUZZLE #5: SEASON 3 - DEFEND

Atlanta United will play the 2019 season wearing a scudetto ("little shield" in Italian) on their jerseys. Scudettos are worn by clubs that win a championship in the previous season. The first team to wear a scudetto was Genoa Cricket and Football Club in 1924.

Franciscus "Frank" de Boer will take over as the head coach of Atlanta United’s 2019 season. In 2010 he managed Ajax (Dutch FC) and won the Eredivisie (the highest title of professional football in the Netherlands) in his first season. A few years later, De Boer became the first manager to win four consecutive Eredivisie titles.

Fill in the spaces at the top of the next page with the last four words of the previous solution. Follow the subsequent directions to transform the text into an important attribute that coach De Boer brings to the team.
1) Write the last four words of the previous solution (no spaces).

2) Move the first word to the end so it follows the other three.

3) Replace the 7th letter with O, and delete the 12th letter.

4) Move the 10th letter to the 5th position.

5) Replace the last two letters with NT.

6) Move the 13th letter to the 1st position.

7) Move the 9th letter two positions to the right.

8) Replace the 3rd letter with U; F with V; A with M.

9) Add a space after the 5th letter for the answer.
Atlanta United has the largest attendance in MLS. An average of 53,002 fans per game attended Mercedes-Benz Stadium during the 2018 season, surpassing inaugural season attendance of 48,200 fans per game. The 2018 MLS Cup Championship set a single-game attendance record for Major League Soccer, with 73,019 spectators.

MLS Commissioner Don Garber stated, "There's no doubt that [Atlanta United] has been one of the great stories in the history of our league. Their success shows that there really is no limit to what MLS can be."
What is the solution to the previous puzzle?

What is the long-form first name of coach De Boer? (seen in Indoor Hunt Puzzle #5)

Boxes #1-26 from above will be used to solve a number code below. In each empty box write the letter that matches the numbers above. The final puzzle solution will reveal an amazing feat made possible by the fans of Atlanta United.
CONGRATULATIONS!

You have completed Clue Town’s indoor puzzle hunt about Atlanta United.

Tickets, schedule, news & more at ATLUTD.COM